

Simon Andrew McLaughlin

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Nationality: British
Date of Birth: 24/09/1982
Marital Status: Married

Personal Qualities

Having a high level of computing proficiency, I am familiar with all the standard office software including Internet and email based systems. I have worked in Windows, Linux and DOS based environments. My understanding of software is wide ranging and I am conversant with Adobe Photoshop, Macromedia Dreamweaver and Microsoft Visual Studio. I have programmed in languages such as Java, Visual Basic, Perl, ASP, C/C++, XML/XSLT, SQL, JavaScript (including AJAX) and PHP. I have used PHP for six years and have used it in a commercial environment for five years, both on Microsoft IIS and Apache web servers.

I also have experience with Search Engine Optimisation (SEO) and Pay per Click (PPC) marketing. I have worked extensively with XML based API's (both SOAP and REST) and affiliate systems, including Tradedoubler and Commission Junction, to monetise sites.

I cope well under pressure and am capable, honest and reliable. Equally happy working on my own or as part of a larger team, I have a good sense of humour. Being adaptable I am eager to learn new skills and I am prepared to do whatever it takes to get the job done.

Previous Education and Qualifications:

University of Salford, Salford, Greater Manchester, M5 4WT (2001-2005)

BSc (Hons) Computer Science 3rd

North Trafford College, Talbot Road, Stretford, Manchester (1999-2001)

BTEC National Diploma in Information Technology Applications

Common Skills Profile

Information Technology Applications	2.0	Merit
Enabling Principles	1.0	Pass
Quantitative Methods	1.0	Merit
Communication Skills	1.5	Pass
Information Technology Fundamentals	1.0	Pass
Software Principles	1.0	Pass
Microelectronic Systems	2.0	Merit
IT Specification, Installation and Maintenance	2.0	Distinction
Programming Practice	2.0	Distinction
European Studies	1.0	Merit

Overall Mark for BTEC was a Distinction

School Education:

Stretford Grammar School
Granby Road
Stretford
Manchester

Qualifications (1994-1999):

GCSE Grade C Seven
GCSE Grade D Two

Employment History

ASAP Ventures LTD: October: 2005 – Present

Employment Type: Full-time

Role: Web Developer

For this company I have done a wide range of work, including SEO tools and the comparison engine on <http://www.carrentals.co.uk>. I also worked on <http://www.asap.co.uk> and a multi-site remote CMS <http://www.prymier.co.uk>. I developed a pixel based cookie tracking system.

Qubit Hosting: www.qubithosting.com March: 2005 – Present

Employment Type: Part-time

Role: Owner

I developed the website integrating it into a third party reseller. Automated payment processes and order confirmation using the paypal API.

Qubit Design: www.qubitdesign.com March: 2002 – 2007

Employment Type: Part-time

Role: Business Partner and Web Designer/Developer

Mainly responsible for the web development side of the company, in which I coded PHP sites. I also helped to look after company finances and enjoy client interaction. Not actively promoting.

University of Salford: January 2003 - June 2003

Employment Type: Part-time

Role: Mentor at Stretford High School

I enjoyed relating to younger people and listening to their problems, and also being able to offer them insights into higher education.

CO-OP Late Shop: May 2001 - August 2001

Employment Type: Part-time

Role: Sales Assistant

Stretford Grammar School: February 2001 - February 2001

Employment Type: Work Experience

Role: IT Technician

I assisted the IT technician in the general maintenance and upkeep of the school's computer network.

Salford Advertiser Newspaper: February 1999 - February 1999

Employment Type: Work Experience

Role: Photo Journalist

General and Social Interests

I am a keen hockey and badminton player, but have recently put these sports on hold so that I can spend more time developing my company. The company Qubit Design is a web development company, which I run with a fellow student and an old school friend. My wife and I are both members of The National Trust and English Heritage and we visit properties whenever time allows. In my spare time I like reading particularly science fiction/fantasy and historical novels. I also like playing computer games and am considering setting up a community, to partake in on-line games.

Qualifications and Awards

City & Guilds – Visual Basic (Level 1 & 2)

City & Guilds – Computer Applications

City & Guilds – Information Processing

Certificate of Completion for a course in team building at the Outward Bound centre Ullswater

References

Available on request.